



LTYA BASEBALL SPONSORSHIP PACKET

Thank you for stepping up and being a sponsor for **LTYA** Baseball!!! You make a difference in our community!!

LTYA is a volunteer organization and is always looking for individuals and businesses wanting to make a difference in our community. Over 5,000 kids depend on us to provide a youth sports program in this area. Without the dedication of our volunteers and sponsors **LTYA** wouldn't have survived for the past 40 years. **LTYA** Baseball and Softball does not receive city or government funding and relies entirely on the effort of volunteers and funding from registrations, facility fees, sponsorships, and donations. All sponsorship contributions are non-refundable.

Baseball Team Sponsorship Levels

Baseball Silver Sponsor \$500

The Silver Sponsor secures

- * The sponsor's business name on the back of a team's player jerseys, subject to availability, for one full season (Spring or Fall seasons)
- * A team picture/plaque recognizing the team sponsor
(Covid Precautions may prevent team photos)
- * Will be recognized on a league sign that honors all of the league sponsors for each division. League sponsor signs are posted prominently near the backstop where the sponsored team plays.

Baseball Gold Sponsor \$750

The Gold Sponsor receives all the Silver Sponsor rights PLUS:

*(1) dedicated 4' X 8' sign that will be posted at the field where the sponsored team plays for one full year (Spring Season, Summer All Stars & Fall Season).

* A web listing with clickable link to your business' website posted on www.ltya.org. This advertising sign and web listing will be posted for one full year.

Field signs are large enough to include business name, phone number and your logo if there is sufficient space.

Baseball Platinum Sponsor \$1,000

The Platinum Sponsor receives all the Silver Sponsor rights PLUS:

* Two dedicated 4' X 8' signs. One sign will be posted at the field where the sponsored team plays, and the second sign posted along the *Walk of Fame* fencing between Fields 2 and 3, for one full year (Spring Season, Summer All Stars & Fall Season).

* A web listing with clickable link to your business' website posted on www.ltya.org. This advertising sign and web listing will be posted for one full year. Field signs are large enough to include business name, phone number and your logo if there is sufficient space.

Baseball Sapphire Sponsor \$1,500

The Scoreboard Sponsor receives all the Silver Sponsor rights PLUS:

* One 2' X 8' advertisement on a field scoreboard where the sponsored team plays its games for one full year (Spring Season, Summer All Stars & Fall Season).

* A web listing with clickable link to your business' website posted on www.ltya.org. This advertising sign and web listing will be posted for one full year.

Scoreboard signs are large enough to include business name, phone number and your logo if there is sufficient space. **NOTE:** The amount of content requested will determine the sizing of text and imagery on the all scoreboard signage. Field scoreboard sponsor sign placement will be based on sponsor request AND availability.

Baseball Emerald Sponsor \$3,000

The Field Sponsor receives all the Silver Sponsor rights for 2 teams (1 spring & 1 fall), PLUS:

* **One** 2' X 8' advertisements on a field scoreboard (or multiple scoreboards), where the sponsored team(s) plays its games for one full year (Spring Season, Summer All Stars & Fall Season).

* **Two** dedicated 4' X 8' signs. One sign will be posted at the field where the sponsored team plays, and the second sign posted along the Walk of Fame fencing between Fields 2 and 3, for one full year (Spring Season, Summer All Stars & Fall Season).

* A web listing with clickable link to your business' website posted on www.ltya.org. This advertising sign and web listing will be posted for one full year.

Field & Scoreboard signs are large enough to include business name, phone number and your logo if there is sufficient space.

NOTE: The amount of content requested will determine the sizing of text and imagery on the all scoreboard signage. Field scoreboard sponsor sign placement based on sponsor request AND availability.

Baseball Ruby Sponsor \$5,000

The Ruby Sponsor receives all of the Silver Sponsor rights for 2 teams (1 spring & 1 fall), PLUS:

* **Two** 2' X 8' advertisement on a field scoreboard for one full year (Spring Season, Summer All Stars & Fall Season).

* **Five** 4' X 8' signs that will be posted at each FOD baseball field for one full year (Spring Season, Summer All Stars & Fall Season).

* A full year Web Banner Advertisement with a clickable link to your business' website posted on ALL pages of the LTYA website.

These advertising signs will be posted for one full year. Field & Scoreboard signs are large enough to include business name, phone number and your logo if there is sufficient space.

NOTE: The amount of content requested will determine the sizing of text and imagery on the all scoreboard signage. Field scoreboard sponsor sign placement based on sponsor request AND availability.

Baseball Diamond Sponsor \$8,000

The Diamond Sponsor receives all of the Silver Sponsor rights for 2 teams (1 spring & 1 fall), PLUS:

* Two 2' X 8' advertisements on field scoreboard(s), for one full year (Spring Season, Summer All Stars & Fall Season).

* * Eight 4' X 8' signs that will be posted on each baseball field (5) and at each FOD entryway from the 3 main parking areas, including the *Walk of Fame* walkway at the park's main entrance for one full year.

* A full year Web Banner Advertisement with a clickable link to your business' website posted on ALL pages of the LTYA website.

These advertising signs will be posted for one full year. Field & Scoreboard signs are large enough to include business name, phone number and your logo if there is sufficient space.

NOTE: The amount of content requested will determine the sizing of text and imagery on the all scoreboard signage. Field scoreboard sponsor sign placement based on sponsor request AND availability.

LTYA Field Signage Only

4' X 4' Field Sign Sponsor - \$400 - Sponsor will receive a 4' X 4' sign to be placed on a sponsor's chosen baseball field for one full year.

4' X 8' Field Sign Sponsor - \$600 - Sponsor will receive a 4' X 8' sign to be placed on a sponsor's chosen baseball field for one full year.

4' X 8' WOF Field Sponsor - \$800 - Sponsor will receive a 4' X 8' sign on the LTYA "Walk of Fame" which is the main walkway entering the FOD complex choice for a full year.

LTYA Promotional Sponsor

Level 1 Promotional Sponsor - \$150 - Sponsor provided "special offer" to be posted on the LTYA Sponsor Offers tab for 3 months and promoted via a monthly e-blast to the LTYA database encouraging folks to check out the Sponsors Offer Tab of the LTYA website.

Level 2 Promotional Sponsor - \$400 - Sponsor provided "special offer" to be posted on the LTYA Sponsor Offers tab for a full year and updated quarterly at the sponsors option. This will be promoted via a monthly e-blast to the LTYA database encouraging folks to check out the Sponsors Offer Tab of the LTYA website.



For More Information

Contact ***Danny Waxler*** at ***dannywaxler@gmail.com***, or by phone at

(512) 903-6600:

or contact the ***LTYA*** office at ***512-261-1900*** or ***ltyainfo@gmail.com***.

How To Proceed – 2 easy steps!!!!

Fill out the form below- "Baseball Sponsor Enrollment Form", scan and email to dannywaxler@gmail.com. Please include the "Credit Card Authorization Form" if this is your preferred method of payment.

If paying by check, attach the completed "Baseball Sponsor Enrollment Form" along with a check made payable to "***LTYA Baseball***" and mail it to:

***LTYA-BASEBALL
2101 Lakeway Blvd.
Suite 115
Lakeway, TX 78734***



BASEBALL SPONSOR ENROLLMENT FORM

SPRING 2021

Age Level: (Circle) 6u Tee Ball 8u Coach Pitch 10u Player Pitch 12u Single A

Head Coaches' Name: _____

Team Name: _____ (e.g. Cubs, Astros, Yankees, etc..)

Sponsor's Business Name: _____

Sponsor's Business Address: _____

Sponsor's Contact Name: _____

Sponsor's Contact Phone/Email: _____

Season Sponsoring: _____ **Spring 2021** _____

Sponsorship Level: _____

Sponsorship Amount: _____

Sponsor's website URL: _____

Sponsor Name as you want it to appear on the jerseys and/or field signs.
(Please note: We will print exactly as it is submitted)

Sponsor Mailing Address for Team Plaque: _____

Again, it's critical to include sponsor name EXACTLY as you want it to appear on the jerseys, your team's head coach's name, team name and age group (division).

If you send a check, please send it along with the completed "BASEBALL SPONSOR ENROLLMENT FORM."

If you are a sign level sponsor and have a specific logo that you want to use, please send it directly to:

dannywaxler@gmail.com



Team Sponsorship Credit card payments

Name on card:_____

Card #:_____

Expiration date:_____

Security code:_____

Billing Zip Code:_____

Authorized \$ Amount:_____

We strive to align sponsors with teams/children but cannot guarantee 100% success due to the potential for multiple sponsors for a single team. **Each team sponsorship is greatly appreciated as our league is funded entirely by sponsorship contributions!**